

Support KIDS Future, Support YOUR Local Fair!



Wayne County 4-H Fair, Richmond, Indiana

June 20th – 27th 2026

Why sponsor the Wayne County 4-H Fair?

- Reach **50,000+** attendees during fair week
- Gain visibility with **9,000+** engaged social media followers
- Align your brand with a trusted **174-year community institution**
- Support **900 local youth and families**, building goodwill and brand loyalty

What does your sponsorship do?

- Your sponsorship changes lives. It helps young people grow into confident leaders, supports families who return year after year, and preserves a tradition that brings our community together.
- You help shape the **future of local 4-H youth** through character, leadership, and life-skill development
- You help create a **week-long place for families to connect, learn, and make lifelong memories**
- You help keep a **cherished community tradition thriving** for generations to come
- You show your commitment to the **heart of Wayne County and beyond**
- **And...it's Tax Deductible**

Sandy House

Wayne County 4H Fair Chairman
(765) 914-7585
sandyhouse1@yahoo.com

Laura Bailey

Sponsorship Committee
(937) 533-6285
aurabailey@kicks96.com

Trackside Events

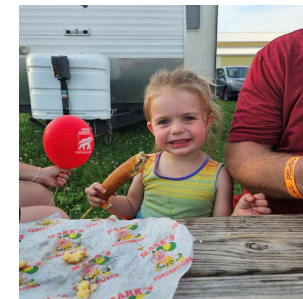
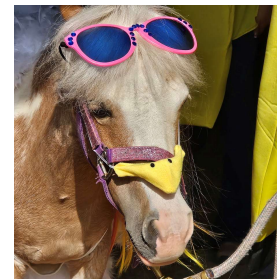
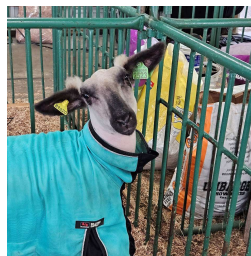
Demolition Derby Saturday & Thursday
Truck and ATV Flat Drags
Hoosier State Tractor Pull
Local Truck and Tractor Pull
Mud Bogs
Rodeo

Educational and Entertainment Programs

4-H Projects and Shows
Open Livestock Classes
Car Show
Antique Tractor Display
Silly Safari
Trivia Train
Fishing Tank
Glass Blowing
Recycling Goat

Other Fair Attractions

Poor Jack Amusements
Bluegrass & Christian Show on Sunday
Wayne County Idol
Various Musical Entertainment
Huge Fireworks Show





Wayne County 4-H Fair Sponsorship Opportunities – 2026

Premier Sponsorship

Day-of-the-Week Sponsor – \$1,100

(Day availability based on prior sponsor right of refusal until April 12th)

Commitment Options:

- 1 Year – \$1,100
- 3 Year – \$3,000

Benefits:

- Booth Space for one fair day (approved area & time; no tent provided)
- Sponsor name printed in fair program and listed on fair website (*materials due by April 15, 2026*)
- Sponsor spotlight on the Wayne County 4-H Fair Facebook page (*10-second video or slideshow due by May 31, 2026*)
- Banner/sign displayed at track all week (*sponsor provides banner*)
- PA announcements during your sponsored day and all track events
- Mention in radio advertising on your sponsored day
- **16 single-event track passes (includes track parking) OR 10 weekly general parking passes**
- Opportunity for employees to purchase **\$10 weekly parking passes (a \$15 value)**
- First right of refusal for the same day the following year

Daily Agriculture Sponsor – \$1,000

(Day availability based on prior sponsor right of refusal until April 12th)

Commitment Options:

- 1 Year – \$1,000
- 3 Year – \$2,700

Benefits:

- Booth Space for one fair day (approved area & time; no tent provided)
- Sponsor name printed in fair program and listed on fair website (*materials due by April 15, 2026*)
- Recognition on Wayne County 4-H Fair Facebook page
- Banner/sign displayed at track all week (*sponsor provides banner*)
- PA announcements during your sponsored day and all track events
- Mention in radio advertising on your sponsored day
- **14 single-event track passes (includes track parking) OR 8 weekly general parking passes**
- Opportunity for employees to purchase **\$10 weekly parking passes (a \$15 value)**
- First right of refusal for the same day the following year

Event Sponsorships

Track Event Sponsor – \$3,000

Fireworks Truck & Tractor Pulls Demolition Derby Rodeo Mud Bogs

Benefits:

- **20 track passes (includes track parking)**
- **12 weekly parking passes**
- Sponsor recognition on Facebook (*video or slideshow*)
- Front gate signage
- Sponsor mentions in radio advertising

Company Name _____

Contact _____

Address _____

Phone number _____

Email Address _____

Community Sponsorships

General Sponsor – \$500

Benefits:

- Banner/sign displayed at track events (*sponsor provides banner*)
- Sponsor name printed in fair program and/or listed on fair website (*materials due by April 15, 2026*)
- PA announcements during all track events
- **10 single-event track passes (includes track parking) OR 4 weekly general parking passes**
- Opportunity for employees to purchase **\$10 weekly parking passes (a \$15 value)**

Driveway Advertising Sign – \$75 per sign

(Sponsor provides sign)

- Sign displayed along L Street driveway at the fairgrounds
- Display dates: **June 20 – June 27, 2026**
- Additional signs may be displayed for \$75 each

Mail Form to:

Laura Bailey, P.O Box 1647, Richmond, Indiana 47375

Make checks payable to: “Wayne County 4-H Fair Committee”

